



**CONTACTS**  
JULY 1952

1905—

—1952

# Forty-Seven Years and Still Growing!

*Would you realize what progress is? Call it tomorrow!—Victor Hugo*

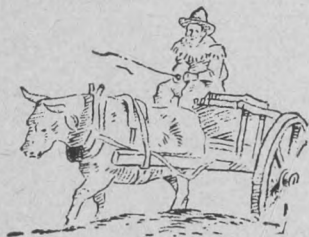
On this, our Store's 47th birthday in Winnipeg, let us look back and see what has been accomplished, just to remind us that as those before us built, not only for themselves but for us, so, too, must we build, not only for ourselves, but for those who are still to come. That is progress.

Either we go ahead or we go back. This rule applies to business as well as to everything else in life. As long as each and every one of us contributes to the growth of this business, it will continue to expand and, in expanding, guarantee the livelihood of everyone who shares in its support.

## Looking Backward

The first sod was turned for the Winnipeg Store, July 24, 1904. The proposed five-storey building, then a mere six acres of floor space, was scheduled to open in a year, and open it did, July 15, 1905, when an estimated 25,000 swarmed through the premises for a preview.

The following Monday, July 17, the new Store started in business. Within two weeks it was found necessary to add another storey and the original staff was increased from 750 to 1,250.



## As We Are

Since that day, 47 years ago, progress has been continual. We have acquired many more acres of property. Our staff has been increased nearly eight-fold, our merchandise departments have increased from 29 to nearly 50 with corresponding mail order departments. Our floor space has grown from the original six acres to nearly 46 acres. Our services have been continually expanded to suit the differing needs of the public. Car parking, for instance, unheard of and unneeded in 1905, is so familiar a feature that it is taken for granted! Elevators, escalators, air conditioning, and many more modern innovations are part of the normal picture of to-day. So, too, the main Store and the Mail Order buildings have undergone successive structural alterations to meet the crying need for space in which to expand.

Our delivery system which started with 12 wagons and sleighs and 30 horses, is now a mechanized fleet of 185 trucks with over 200 men on the staff.

With the expansion came the necessary increase in telephone service. The last ten years alone have seen the calls increase by nearly 30,000 in a normal five-and-a-half-day business week.

## The Welfare Picture

Never backward in looking to the welfare of the employee, the Winnipeg Store opened a hospital in 1910. Following years saw the inception of the Assistants' Association, an organization which has sponsored so many employee activities, besides looking after the education of its own members and an educational department for staff training. Rest rooms and lunch rooms for employees were also part of the scheme.

In order that employees should have healthy recreation, every type of sport for which there is a demand is encouraged and sponsored through the medium of the Sir John Eaton Memorial Fund.



## Public Service

The war of 1914-18 saw over 1,000 employees leave our ranks for service in the armed forces. The war of 1939-45 took over 2,000 from the staff of the western division. On the home front the staff-organized Victory Loan drives proved outstandingly successful. Every call for public service has seen this organization respond in generous measure. Many small acts of kindness and extra thoughtfulness on the part of individual members of the staff have contributed in no little way to the picture of Eaton's as a generous friend to the community.

Without this background of the principle of public service, such progress as the years have shown could not have been achieved. It must be maintained for further progress to be possible.

What will the next 47 years bring for those who follow us?



Lower left—Alderman Chown addressing the drivers; (left) Mr. R. M. Pinfold, (right) Mr. G. Muirhead. Centre—Mr. A. Arnason congratulating drivers.

Top left—George Bennett and George Barlow paying out bonus money to out-of-town drivers.

Top right—Branch Store drivers who were guests at the dinner.

Lower right—Mr. Pickard presenting token award to Stan Barlow.

## "STOUT-HEARTED MEN"

### Drivers Presented with Annual Bonuses

The Company entertained over 200 Eaton drivers from Manitoba at dinner in the Grill Room on May 15, for the purpose of presenting them with the annual safe-driving and courtesy campaign awards.

Out-of-Store guests included Alderman Gordon Chown, representing Mayor Coulter, City of Winnipeg; Mr. R. B. Baillie, director of traffic and safety, Province of Manitoba; Chief of Police J. H. Beaudry, St. Boniface; Inspector Robert Still of the City Police, and Chief of Police D. MacDonald of St. James.

Following the dinner, addresses were given by Alderman Chown, Mr. Baillie, Mr. W. B. Pickard, Store superintendent, and Mr. A. Arnason, supervisor, Delivery Department, who congratulated the drivers on maintaining their good record for safe driving and road courtesy.

For every 33,700 miles of road travel that had been accomplished, there had been only one chargeable accident. Over one million miles had been chalked up by 227 drivers.

Mr. Pickard presented Stan Barlow with a token award and later George Barlow and George Bennett handed out a bonus to each driver. The awards totalled \$2,700.

Entertainment was arranged by Roy Firth who contributed several solos, including the resounding "Stout-Hearted Men"—no doubt a tribute to these stout-hearted drivers who maintain the Eaton standards wherever they go in all kinds of weather.



## Fortieth Anniversary

### JAMES WILSON MACKENZIE

Forty years ago, May 20, a Glaswegian by the name of James MacKenzie joined the M.O. Operating. After a spell with the Store Music Department and the M.O. Merchandise, he joined the M.O. Coats and Suits where he has been for 27 years.

Mr. G. B. Scrivener, supervisor, presented his head of department with a table lamp from the staff in honour of his 40th anniversary, and the department members all joined in wishing their boss another 40 years.

The Queen's Own Cameron Highlanders claimed James for three years during the first world war. His special interest in these days is the Deer Lodge Community Club where he served as president. His interest in hockey has been copied by his two sons, Ken and Jim, who both play for professional teams. Jim also enjoys books and music and his summer camp at Falcon Lake in the Whiteshell.

\* \* \* \*

## Thirty-Fifth Anniversaries



*Parry F. Brigden*



*N. Earle Livingston*

### PARRY F. BRIGDEN

From Napinka, Manitoba, came Parry Brigden, head of department, Life Assurance. Mr. Brigden joined the Company on the staff of the General Office and five years later started with the Life Assurance where he has been since.

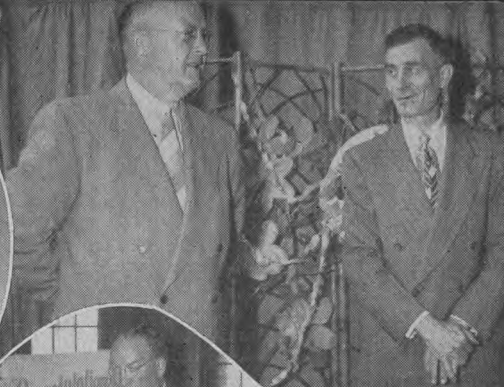
Mr. Brigden observed his 35th anniversary June 6 when Miss E. Stewart, his assistant, presented him with a caddy cart along with best wishes from the staff. The department held a surprise party at the Brigdens' home in his honour.

A member of the St. James Kiwanis Club, Mr. Brigden is also interested in all forms of sport. He has five grandchildren.

### N. EARLE LIVINGSTON

A caddy cart was also the gift chosen for Earle Livingston, head of department, Stock Audit, who observed his 35th anniversary with the Company on May 28. Mr. J. L. St. John, supervisor, did the honours for the staff.

Earle, who came originally from Brandon, served overseas during the first war with the 27th Battalion and, during the second, was a member of the Veterans' Guard. He is married and has a son, James.



# Welcome to the EATON Quarter-Century Club

## ANNE S. McCaffrey

The first member of the Basement Shoes to enter the portals of the Quarter-Century Club is Winnipeg-born Anne McCaffrey, and a royal welcome she had on June 13. A dinner was held for her at the St. Charles Hotel where Mr. W. McCormack, head of department, gave her a pair of travelling bags from the staff.

Anne spent four and a half years during the last war with the R.C.A.F. (W.D.). She is fond of bowling, reading and music.

## DORA ZAIDMAN

A set of travelling bags was presented to Dora Zaidman, June 1, the anniversary of her 25 years' service with the Company and the Printing Plant.

Dora, who is with the Bindery, makes up stationery and forms for use in the Store. She was born in Pacroski, Kherson, Russia.

## LEONARD FRANK BAKER

Another member of a family of Eatonians, Len Baker of the Delivery, observed his 25th on June 13. Len's dad, two brothers and a sister were all Eatonians. Len, who looks after special orders for the Hostess Shop, received a decorated cake from the girls there, and Mr. A. Arnason, supervisor, Delivery, presented him with an easy chair from the staff.

Two years with the R.C.M.P. and a year and a half with the air force reserve is Len's war record. He is a keen bowler and belongs to the City Senior Ten-Pin League and both the five and ten-pin leagues of St. Boniface.

## ANTHONY BADALI

A native of the Lone Star State, Anthony Badali, who is a member of the Picture Framing staff, entered the Quarter-Century Club on May 18. Mr. N. Forbes, supervisor, presented him with an arm-chair on behalf of the staff.

Tony, who does a good deal of the fancy carving on the picture frames, is fond of wood carving as a hobby. He also enjoys photography. Tony has one daughter, Patricia.

## EWEN T. MACDONALD

Assistant with the Sales Office, Ewen Macdonald was initiated into the Quarter-Century Club June 6, when the combined staffs of the Sales and Expense Offices held a luncheon for him in the Assembly Hall.

Mr. Bruce Sutherland, supervisor, presented the guest of honour with a two-suitcase and the good wishes of the staff.

## DAVID A. BRAND

Ex-L/Sgt. David Brand of the Postal Corps, saw service in North-West Europe during the second world war and was personally cited by Field Marshall Montgomery for "outstanding good service and great devotion to duty."

Dave, Belfast-born, is with the Despatch, and observed his 25th anniversary of June 1 on May 31. Mr. H. W. Einarson, supervisor, presented Dave with a torchere, and at a department party held at Minto Barracks, he received a Waterman pen and pencil set. He curls with the Despatch team and enjoys fishing. He has four children, three girls and a boy.

Six

## PHILIP DYSON

The Grill Room Products staff also welcomed Philip Dyson of the Bakeshop, to the Quarter-Century Club on June 13. Mr. J. D. Laing, supervisor, did the honours for the staff, presenting Philip with a large mirror and a gladstone bag.

The former Grace Knox of the Grill Room Products, is Philip's wife. They have two sons and a daughter. Curling, hockey and travelling are Philip's hobbies.

## ANNA MARGARET CHAMBERS

A travelling bag and a purse were the presents received by Anna Chambers of the Hostess Shop, on her quarter-century anniversary, June 13. Mr. J. D. Laing, supervisor, made the presentation for the staff.

Anna was born in Londonderry, Ireland. Her 25 years with the Company have been spent with the Grill Room Products.

## WILLIAM HERBERT CONOLLY

Another of the Caretaking staff's sons of Erin, Bill Conolly joined the Quarter-Century Club on May 30. Mr. T. Giles, head of department, presented Bill with a Booker heater.

The former May Donald of Hosiery and Lingerie, is Bill's wife. There are four children, May, John, Patricia and Lorene. Bill enjoys baseball and fishing.

## JAMES THOMAS OAKDEN

Native Winnipegger Jimmy Oakden, an awning cutter with the Drapery Work-room, was welcomed into the Quarter-Century Club, May 30. Mr. S. Patterson, head of department, acting for the staff, presented Jimmy with a coffee table and the men from the work-room held a stag at Mr. Patterson's where Jimmy received an ash tray and stand.

Jimmy was overseas for five and a half years during the second world war with the Canadian Provost Corps and belongs to the Provost Corps Reserve. He is married and has two daughters.

## ERNEST W. FOSTER

Head artist, Ernie Foster of the City Advertising, once of King Morton, Birmingham, England, entered the Quarter-Century Club June 7, when, to quote one of his congratulators, he became part of the institution.

Mr. John Ellis, head of department, acting on behalf of the staff, presented Ernie with a suitcase. He was also the reason for a stag held at the Curtis Hotel, June 10, when he received a wallet.

Ernie says he enjoys a spot of curling as well as gardening, alley and lawn bowling. He is married and has a boy and a girl.

(Continued on Page Seven)

## Description of Pictures on Page Five

(Left to Right)

- Top row—Anne McCaffrey, Dora Zaidman, Mr. Arnason, Leonard Baker.
- Second row—Anthony Badali, Ewen MacDonald, Philip Dyson, Mr. Laing, Anna Chambers.
- Third row—Centre: David Brand. Right: Mr. Giles, William Connelly.
- Fourth row—James Oakden, Mr. Ellis, Ernie Foster, Irene Douglas, Beatrice Ainge.
- Fifth row—Elizabeth McMurdo, Mary Thompson, Lila Moon.

## 1922 — Thirty Years With Eaton's — 1952

JOHN J. McGEE (Toys).....April 18  
 NELLIE BAILEY (M.O. Exchanges).....April 21  
 LYNN V. SALTON (Radios).....May 1  
 CHARLES T. JENNER (Printing).....May 15  
 BESSIE TOWALL (Sporting Goods).....May 17

SYDNEY DONE (Printing).....May 18  
 NORMAN S. BROOK (Research Bureau).....May 25  
 CORA BROOKS (Piece Goods).....May 29  
 JAMES ANDERSON (Printing).....June 9  
 MARGARET MACKAY (Wages Office).....June 19

### Welcome to the Quarter-Century Club

(Continued from Page Six)

#### IRENE DOUGLAS

A colleen, this time from County Armagh, became a member of the Quarter-Century Club on May 31, when Irene Douglas of the Linens, received a purse from the staff. Mr. J. Watson, head of department, made the presentation. She also received a bouquet of 25 red roses.

Irene was with the Dress Goods for five years and the Drugs for 15 years before she joined the Staples.

#### BEATRICE A. AINGE

A dinner was held at Moore's, May 30, to honour Bea Ainge of the Dress Goods, who held her 25th anniversary May 31. Mr. L. O. Vincent, supervisor, made the presentation of a pair of suitcases.

Bea is a member of the Eaton Women's Golf Club and belongs to the Victoria Bowling League.

#### ELIZABETH LILA MOON

As Lila was to be on her holidays on the day of her quarter-century anniversary, July 14, the staff of the Shirt Factory helped her to celebrate on May 31 when she received costume jewellery as a gift from the department.

Lila is a member of the Sunshine Lodge, Rebecas, and is interested in music and handicrafts. Her long holiday is being spent on a tour of the British Isles which will, no doubt, include a visit to her native Kent.

#### ELIZABETH (BETTE) McMURDO

Along with Mary Thompson, the M.O. Copying welcomed Bette McMurdo to the Quarter-Century Club on June 13. Her gifts included a three-piece sterling silver dresser set and a huge tartan shopping bag to remind her of her native Scotland.

Bette was one of the guests of honour at a party held, May 30, by Lil Greenberg and Robina Campbell at Robina's home. Here Bette received luggage and was presented with a camera from the staff at a department party held at Moore's.

Bette is a member of the Eaton Women's Golf Club and bowls during the winter.

#### MARY THOMPSON

M.O. Copying really went to town when Mary Thompson and Bette McMurdo held their quarter-century celebrations on the same day, June 13. Mary had three desk loads of gifts including a Royal Doulton figurine from the department and a camera presented at a dinner held at Moore's. She was also feted by ex-staff members at the home of Flo Park on June 16.

Winnipeg-born Mary, besides bowling, curling and golfing with the Eaton clubs, manages to find time to handle the M.O. news gathering for Contacts. We join with the rest in wishing Mary another happy "25."

### EXECUTIVE OFFICES' BRIDE

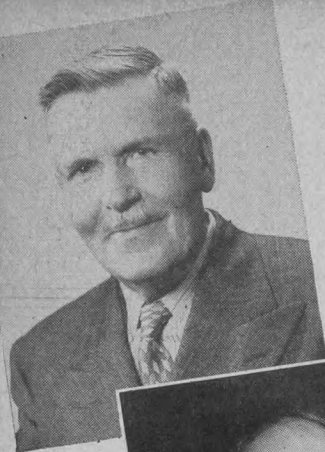
Presentation of an Old English Rococo-style four-piece silver tea and coffee service was made to Miss Muriel Ashby by Mr. R. S. McCordick, vice-president, when Muriel left the Executive Offices, Saturday, June 21, to be married to Dr. Pearson Griggs.

Following their wedding July 2, Dr. and Mrs. Griggs will leave for London, England, to make their new home. Dr. Griggs is associated with the Department of National Health and Welfare, Canadian Government.

Muriel has been a very popular member of the staff and will be missed by her many friends in the Store who wish her and her husband every happiness in the future.

Seven





*Left to Right—*

*Top Row:*

Reginald Mays  
Mrs. Mary Paisley  
Burton Williams

*Lower Row:*

Alexander King  
Alfred Neal

## SO LONG, OLD-TIMERS!

**May Good Health and Happiness Be Yours in the Years That Lie Ahead.  
Come Back and See Us Often.**

REGINALD MAYS (Fruits) received a gladstone bag from the staff presented by Mr. A. Alexander, supervisor, on the occasion of his retirement, May 17. Mr. Mays has been with the Company nearly 28 years.

MRS. MARY PAISLEY (Employees' Cafeteria) was the guest of honour at a supper held at Moore's by her fellow workers. The occasion was her retirement May 17. She was presented with a sweater, compact and purse at the supper, and on the day of her retirement Mr. J. D. Laing, supervisor, acting for the staff, presented her with a watch. Mrs. Paisley has been with the Company for 24 years.

BURTON WILLIAMS (Printing Plant) was honoured by the staff on his retirement May 16 after twenty-seven and a half years with the Company. Mr. Williams received a travelling bag.

ALEXANDER KING (MO. Copying) retired May 17 after 26 years of service. He was presented with a radio and wearing apparel.

ALFRED NEAL (Caretaking) who has spent nearly 26 years with the Company, retired May 17. He was presented with a radio from the department by Mr. T. Giles, head of department, who did the honours.

## RECENT APPOINTMENTS

### Winnipeg

Department W136—City Advertising;  
Department W138—Sketching:  
MR. R. SOTHAM, assistant.

### Regina

Caretaking, Night Watch, Fire Protection, Investigation, Carpenters, Painters, Light, Heat, Power and Elevators:  
MR. J. M. KELLS, head of department.

### Yorkton

MR. H. C. CRAWFORD, manager.

Eight

### Edmonton

Department E272 — Carpets, Linoleum, Oilcloth, Tile and Oriental Rugs:  
MR. A. J. DOBIE, assistant.

### SHIRLEY CARLSON BROADCASTS OVER CBC

Shirley, who is the daughter of Mr. S. A. Carlson, head of department, Linens, Prince Albert, was in Winnipeg to do a broadcast over CBC, May 12. She is an accomplished pianist and has her associate from the Royal Conservatory, Toronto, as well as a licentiate from the Royal Schools, London, England. Congratulations, Shirley.



**The Vikings**—Back row, left to right: F. Philpott, G. Cummings, Ray Charambura, E. Wall (manager), W. Ritchie (coach), A. Monk. Front row: N. Smith, G. Hamilton, J. Best, L. Brown, G. Glazier. Missing from picture: J. MacLean, R. Bowman.  
Centre: Captain L. Brown receiving trophy from Mr T. P. McBryde. Right: Helgi Johnson, president, welcoming guests.

## VIKINGS ARE EATON HOCKEY CHAMPIONS

The annual hockey wind-up was held at H.M.C.S. Chippawa, May 20, when a buffet supper was enjoyed by the players. Mr. T. P. McBryde, head of department, Staff and Welfare, presented individual cups to the members of the successful team, the Vikings, and the trophy to team captain, L. Brown. President Helgi Johnson welcomed the guests

## A LEN'S-EYE VIEW

*By Ernie Morey, Photo Work-room*

With summer holidays at hand, now is a good time to check over your camera. Be sure it is ready to take those prized pictures that will give you so much enjoyment later on. There is nothing more disappointing than to come back from a holiday and find the pictures didn't turn out. Here are a few hints that will help:

*One*—Be sure your lens is clean. You can't see through dirty glasses or a rain-spotted window, and your camera can't take pictures if the lens is dirty. Wipe it very gently with a soft linen handkerchief to remove dust and dirt—and while you're at it, better clean that view-finder, too!

*Two*—Dust out the inside of your camera. Like everything else it gets full of dust. A soft brush is ideal for this job.

*Three*—Check over your shutter to be sure it opens and closes properly and watch that it isn't set on time exposure. It happens so often. Don't let it happen to you.

A good "average setting" for your camera is 1/50 of a second at F16 on a bright day. Don't forget to focus it on the correct distance.

*Four* — More pictures are spoiled by people moving the camera when pushing the button than by any other cause. Practice holding the camera steady before you put the film in. You will be surprised how it will help.

If you have a problem in photography, don't hesitate to ask us about it. Maybe we can help you.

Have a good holiday and "happy picture taking."

## Lady Eaton at the Coast

Lady Eaton stopped briefly in Winnipeg to visit Mr. and Mrs. Gilbert Eaton and family on her way to Vancouver where she attended a memorial service held by the Canadian Dietetic Association in honour of Miss Violet Ryley and the late Miss Kathleen Jeffs.

The speaker, Miss Florence Reynolds, was introduced by Lady Eaton who established the first position for a commercial dietitian in Canada. Lady Eaton was accompanied by Miss Elizabeth Yorke of the Toronto Store, who will make a tour of some of the British Columbia Stores.

## CAN YOU BEAT THIS?

### Five Employees with 190 Years' Service

The Grocery Department's record of 155 years' service between five employees has been called. The Meat Department records 180 years, soon to be 182; the Composing Room at the Printing Plant has five employees with service totalling 167 years. However, the M.O. Linens are in the lead with 190 years: J. Reid, 45; C. Conn, 39; Glen Robison, 38; Betty Sim, 36, and Bob Holmes, 32.

Are there any more counties to be heard from?

For  
Description  
of Pictures  
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# EATON SOFTBALL LEAGUE

By Bill Clay and Arlene Benson

After two weeks of baseball weather we came to the annual opening night and, in our usual fashion, played with our teeth chattering in one of the worst opening days we have ever experienced. Notwithstanding, Messrs. MacDonell, McBryde, Miller and Rogers were on hand to usher in the new season.

Now we are in our second week of play and, as the league standing shows, some of the clubs have not yet rounded into shape while others are away to a good start; but it's a long season and there will be some surprises before long. New talent is starting to make itself felt and the old familiar players are doing well in their accustomed spots.

Girls' Division has had some really tight games. Cubs nipped Royals 8-3 and Royals took the return game 8-7. Imps and Royals also have had a shot at each other and that was close except for one inning when the roof fell in on the Imps.

Jets have not yet been successful but are out there trying and should be a threat when they get to know each other better.

Over in the Boys' Division, Rockets, last year's champions, are in the lead-off spot with three wins and no losses, but Decots and Stan Dropka are a vastly improved outfit and should get better as the schedule goes on.

Printers are coming along. They have entered the win column with one game under their belt. Combines are reorganizing with Paul Munson at the helm. This team may be the dark horse in the race for top honours.

## Here Are the Standings, Including All Games Played to June 12, 1952

### BOYS' DIVISION

	P.	W.	L.	Pct.
Rockets.....	3	3	0	1.000
Decots.....	4	2	2	.500
Printers.....	2	1	1	.500
Combines .....	3	0	3	.000

### GIRLS' DIVISION

	P.	W.	L.	Pct.
Cubs .....	4	3	1	.750
Imps .....	4	2	2	.500
Royals.....	4	2	2	.500
Jets .....	4	1	3	.250

Games are held at Sargent Park at 7 p.m. Mondays, Wednesdays and Fridays. Come out and see us play. NO ADMISSION CHARGE.

## SLIDING HOME!

By Arlene Benson

### Baseball Highlights

For this issue the column will deal mainly with the Girls' Division as the Boys' Division has not reported any outstanding plays.

The new uniforms for the girls are really something to behold and we thank the Company for them.

Jets are a new team, all Elevator girls. They really have some nice players but are lacking in experience. As the season advances Bob Early and his coaches should be able to build around such good players as Dawson, Gogal, Bernadine, Morfoot and Welyshyn.

The most improved player in the division, to our mind, is Simpson of the Royals. How that gal can cover the ground out in left field!

Royals' combination of Fast, Johnson and Marginson are playing their usual steady game, while the newcomers are improving.

Imps are doing well. They have some heavy hitters in McMonus, Byskal and Ritchie, while Addly Thompson is carrying the pitching load.

Cubs are well served by the regular and new players. A welcome return to duty is Skywork, while Hamilton is easily the class of the first basemen.

Mulaga of Cubs, as well as Blowski, Frey and Wasylyshyn, are doing well and ought to be O.K. about midseason.

**Home-Run Hitters:** McMonus, Ritchie of Imps; Johnson of Royals; Serda, Hamilton and Skywork of the Cubs, and Bernadine of the Jets.

Nice to see Mr. and Mrs. E. Rogers of 122; Mr. and Mrs. A. P. Bowman and family of 143; Mr. and Mrs. J. Blythe, and Mr. Wall of 161, out to see our games.

We close with good wishes to Millie Ritchie, Imps' catcher and last year's most valuable award winner on the occasion of her marriage, Friday, June 13. Good luck, Millie.

\* \* \*

### Description of Pictures on Facing Page

Top picture—Opening ceremonies: Mr. A. D. MacDonell (Staff and Welfare) pitching; Mr. J. Young (league president) catching; Mr. E. Rogers (122 Department) batting a line drive down third base line.

Second row—Left: The Royals. Ted Black, manager; Wally Reid, coach. Right: The Jets. Bob Early, manager; Doug Thompson, coach.

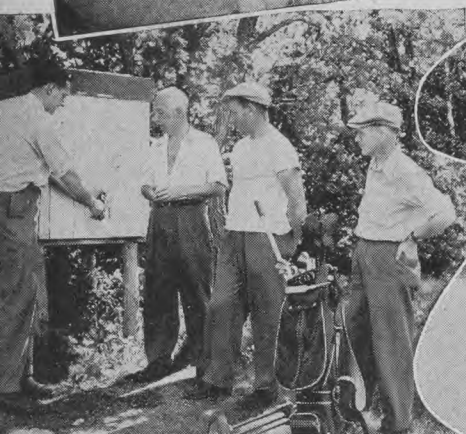
Third row—Left: The Cubs. Frank Heath, manager; Bill Clay and Jim Torbet, coaches. Right: The Rockets. Bob Clarke, manager; Charlie Murray, coach.

Fourth row—Left: The Imps. Ted McCreary, manager; Frank Thompson, coach. Right: Elinor Blowski of Cubs raps out a long hit that went for a double. Centre: The Decots. Stan Dropka, manager.

Lower row—Left: Terry Swerda of Cubs rounding first base on her way home after a terrific hit that went for the first home run of the year. Martha Bernadine of Jets is the first baseman. Right: Millie Ritchie of Imps (last year's most valuable player award winner) is safe at third base, while Ann Anthony of Royals waits for the ball. Jack Moore is the umpire.



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## MEN'S GOLF FIELD DAYS START

### 500 Golfers Tee Off at Elmhurst

Once again the field days were arranged for the afternoons followed by supper and prize presentations. Over 500 men golfers joined in the trek out to beautiful Elmhurst. Each class has its own champion who will play off in August for the John David Eaton trophy, symbolic of the grand championship.

#### "B" Class Leads Off on June 10

Ken Aikman (161) turned in a fine game to place his name on the Gilbert Eaton trophy. Runner-up was G. Wiltse (146); Low Gross—Bob Hewitt (172); Runner-up—W. Robinson (272). Scores were very close with over 10 men within a few strokes of the champion. Two of the runners-up prizes had to be decided by going back over the last nine.

Other low scorers in "B" Class included Dick Dailley (229), 92; Russ Smith (140), 94; Sid Gerard (118A), 96; Frank Anderton (74), 95; F. Broaty (270), 96; Bill Taggart (212), 97; Jack Merrett (118), 98.

Mr. Gilbert Eaton, Company Director, who presented the prizes, congratulated each winner in a jovial fashion. President Jack Myers M.C.'d the program and, with Harold Price at the piano, George Douglas helped to round out a very enjoyable day with a rousing sing-song.

#### "C" Class Shoots Good Golf on June 11

The wind was fairly strong but otherwise it was a perfect day for "C" Class. Scott Bucham (277) shot his "best game ever" to walk off with top prize, the R. Y. Eaton Eaton trophy. Runner-up was popular John Pilkington (122) just a few strokes off the pace. Low Gross prize was won by Bill Reid (272); runner-up: A. Monk (221).

Low scorers in "C" Class were E. Natsuk, 97; Pat Fox (60), 102; Bob Gregory (228), 103; C. McKeen (228), 105; G. Dale (257) 109, and M. Ringland (1745), 109. The handicappers will doubtless do some revising before the field day next year.

Mr. R. M. Pinfold, assistant general manager, presented these prizes with appropriate comments to the winners. Harold Price at the piano, and song leader Jimmy Quinn, capped a fine day by leading the gang through some of the old favourites.

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#### Description of Pictures on Facing Page

Top row—Left: Mr. Gilbert Eaton awarding Bob Hewitt low gross. Right: Mr. Eaton presenting Ken Aikman with Gilbert Eaton trophy.

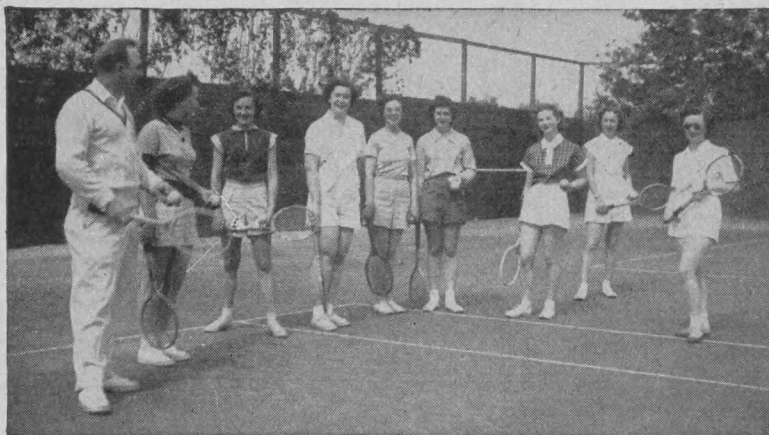
Second row—Left: Mr. Pinfold presenting R. Y. Eaton trophy to Scott Bucham. Right: Mr. Pinfold hands prize to John Pilkington, runner-up.

Third row—Left: Golf Executive—Clint McFarlane, Eric Dolan, Jack Myers, Jimmy Graham. Centre: "Blasting." Right: Earle McGregor teeing off. Russ Adey, Walter Hay and Harold Johnson.

Fourth row—Left: Sam McCallum, Jack Newton, Jimmy Carson, Harry Debenham. Centre: Sitting it out. Joe Robinson and Dave McFadzean. Right: Arnold Neville takes a swipe at it. Andy Hadden and Tom Weston look on.

Lower row—Left: Between Nines—G. Griffiths, Bob Clemmons, Jack Hardy, Bill Taggart. Right: Doug Thrush, Marv Ringland, Barney Moody, Ernie Hurl.

## A DIFFERENT "RACQUET"



Left to right—Herb Richards (instructor), Eileen Bickell, Eileen Thrush, Marion MacPhail, Dorothy Johnston, Ruth Glover, Lulu Dodds, Joyce Simpson, Eve Spenceley.

Since the beginning of May, Eaton tennis enthusiasts, who play badminton in the winter, have been out on courts across the city enjoying the early spring. Weekly lessons are given at the Canoe Club by instructor Herb Richards.

Club president is Mr. W. Spenceley (147), and Marion MacPhail, of the Furniture Office, is secretary.



Top row—left: President Ellen Deason welcomes the golfers.

Second row—right: Marg Dowler receives first golf prize in her life from Past President May Mackay.

Lower row—centre: Hilda Cousins and Mary Bowes. Right: Betty Greenwood, Margaret Lawrence, Gladys Robison and Connie Hancox.

## ANNUAL SPRING FIELD DAY

### EATON WOMEN'S GOLF CLUB

"Happy Birthday to You" sang the golfing gals to Ainsley Johnson and photographer Ernie Morey, whose birthdays happened to coincide with the spring field day, May 28, at Elmhurst.

Although there was a chilly wind, 164 girls teed off to make this one of the most successful field days in the history of the club. President Ellen Deason welcomed the girls. Molly Mitchell led the sing-song with Muriel Fraser at the piano. Isabelle Hanna and Peggy McCance handled the scoring while Alice Cuthill took charge of the putting competition. Prizes, presented by Past President May Mackay, went to:

Low Gross—1st Nine: Mary Moore, Dot Hunt.

Low Gross—2nd Nine: Hilda Cousins, Mary Bowes.

High Gross—1st Nine: Elsie King, Helen Kittle.

High Gross—2nd Nine: Cecile Ottenbreit, Vivian Legace.

Low Hidden Hole — 1st Nine: Beth Jamieson, Myrtle Howatt.

Low Hidden Hole — 1st Nine: Flo Owens, H. Douglas.

Low Hidden Hole—2nd Nine: Mattie Halldorson, Frances Polanski.

Low Hidden Hole—2nd Nine: Alice Cuthill, Ainsley Johnson.

(Continued on Page Fifteen)



Mr. Johnston presenting Joe Mobberly with Seniors' trophy.



Jack Graham, Frank Easton, Jack Stevens, Jack McConnell.



Centre—  
Mr. McKeag  
congratulates  
George Latimer.



Right Circle—  
Stan Cameron,  
Johnny Bodner,  
Bob Gregory,  
Maurice Cowley



George Paull, Harold Daly,  
Bill Gould.



Mr. Johnston shaking hands with Joe Farmer.

## GRANDPAS' GOLF

The Seniors' and Grandfathers' Golf Field Day was held May 30, when 110 golfers took to the links at Elmhurst. They had a perfect day for it.

Mr. Jim Johnston, supervisor, M.O. Operating, in handing out the prizes to the winners, kept one for himself. Mr. W. J. McKeag, general merchandise manager, assisted at the prize giving.

Joe Farmer took the trophy for the grandfathers, and George Latimer won the seniors. Low gross prize for grandpas went to Joe Mobberly, and Jim Johnston won the low gross prize for seniors. A novelty prize was won by Joe Salter who was the grandfather with the most grandchildren, a round dozen of them.

### ANNUAL SPRING FIELD DAY

(Continued from Page Fourteen)

High Hidden Hole — 1st Nine: Carol Simpson, Frances Tease.

High Hidden Hole — 1st Nine: Vi Chambers, T. Howell.

High Hidden Hole—2nd Nine: Elsie Kruse, Kay Chisholm.

High Hidden Hole—2nd Nine: Norma Kirby, Sybil Hanneson.

Least Number of Putts—Margaret Dowler.

Closest to Hole on Green—Chris Bewick.

Best Two Balls on Green—Ann Longmuir.

The Girl Most in the Water-hole (5 balls in water), shoes and stockings off—Alvena Low.

### EATON CURLERS TEE OFF

The Eaton curlers drew a perfect sunny, warm day at Pine Ridge, May 21, for their annual golf tournament, and as the course was also in good shape and the catering excellent, under the care of steward Jim Gower, the 100 men had the luck of the Irish.

President Jack Newton presented prizes to the following:

Low Net—S. McCallum.

Low Gross—J. Meyers.

Low 1st Nine—T. Ings.

Low 2nd Nine—J. Best.

Low Hidden Hole—J. Kulack, H. Hogg.

High Hidden Hole—R. Monteith, J. Limey.

High Gross—Bert Hawthorne.

Jimmy Fisher won the long-driving contest in a closely contested final with Alex Barry.

## EATON ANGLING CLUB

### Shoal Lake Trip Successful

The general meeting held May 22 was attended by 98 members eager to hear what was in store for them on the May 24 trip to Shoal Lake.

Following a few tips from President Arni Cooper on the proposed trip, the president of the C.P.R. Angling Club invited the Eaton anglers to visit them at their lodge near Seven Sisters on June 15. Buses left at 3 a.m. sharp.

Prizes for the West Hawk Lake trip were presented to the winners. First prize, a beautiful ash tray with engraved name plate and lake trout figure, went to J. Platt. The second prize, won by Frank Williams, was an engraved plaque with mounted trout. Consolation prizes were given to G. Andrews and W. Solkowski—turtle ornaments—for their remarkable habit of hooking onto some monstrous turtle every now and then.

The meeting adjourned after projectionist Bert Lund showed a film on the Holland dike builders and their reclaimed land, also one on trout spawning and fly fishing in England.

### Shoal Lake Trip, May 24

The diesel of the G.W.W.D. pulled out of the station at 4:05 a.m. with four carloads of anxious fishermen. Through the rain-spattered windows they watched the miles pass by, hoping the day's catch would equal that of 1951.

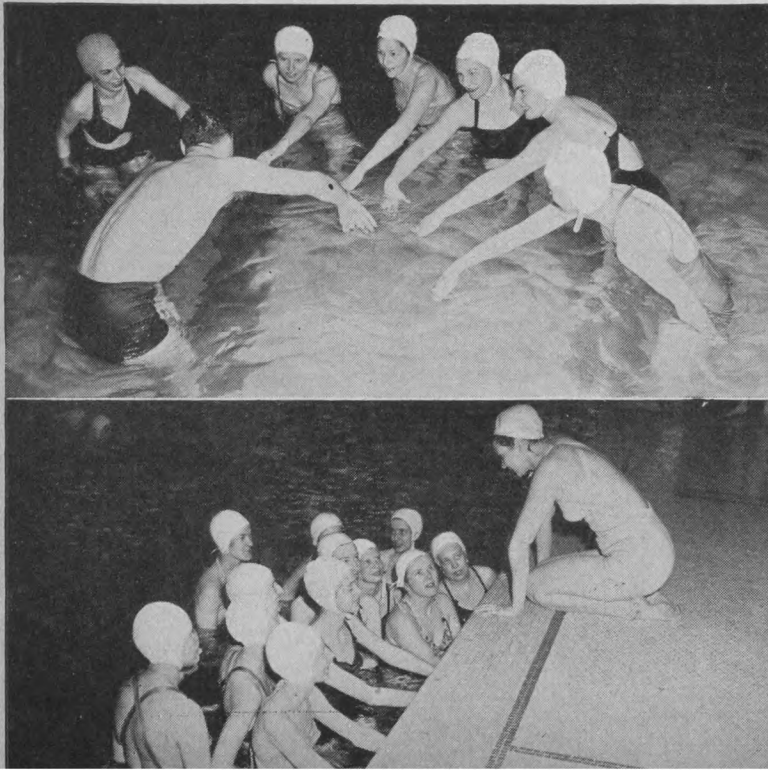


*Shoal Lake, May 24*

By mid-morning the sun was beating down on many anglers who lined the dike of Indian Bay. And they were catching fish, lots of them. Some were undersized and had to be returned to the water, and all bass were returned unharmed, but by weighing-in time there were several full strings of pike and pickerel.

Pat Carr, weigh-master supreme, kept tab on all fish weighed. Top fish of the day was an 8-lb. 2½-oz. northern pike taken by John Wernrowski. Wes Campbell's 5-lb. 14-oz. wall-eye took top honours in its class.

**NOTE TO MEMBERS**—Please fill out and mail your application for Family Day, August 4, to Mr. J. Johansson, 937 Valour Road, Winnipeg, before July 31.

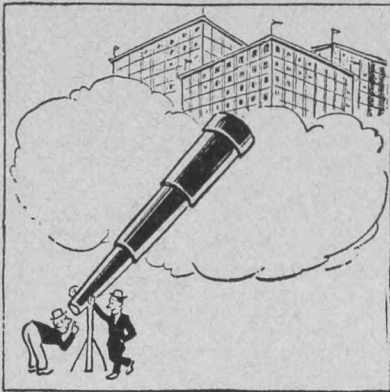


## IN THE SWIM!

In co-operation with the current water safety program sponsored by the Canadian Red Cross, the Company is continuing to encourage swimming lessons for staff members, under the auspices of the Recreational Advisory Committee.

Here are two groups of would-be-mermaids at Sherbrook Baths where qualified Red Cross instructors are in charge of training.

## WHAT'S GOING ON-



## AROUND HERE?

### BASEMENT STORE

*Luncheonette—By Beulah Blunt*

There are two new diamonds in the department. The lucky girls are Iris Yoster, from Mike Solaniuk, and Bertha Newfeld, from Bennie Rempel. Our best wishes to you all.

Sorry to report that May Mair is still away from work. We hope you are keeping your chin up, May.

Our good wishes go to Dorothy Smith who was married June 13 to Robert James McElroy. Dorothy was presented with a trilight by Jenny Sim for the staff.

*Foodateria—By Ruth Morris*

Best wishes are extended to these four girls who left to be married: Angela Birch who married Ken Stafford, left May 23. She was presented with a bed throw. June Komar left June 7 to wed Bill Hargreaves. Her gift from the department was a satin comforter. Gladys Eastveld married Alan Wilson. Gladys received an electric kettle and kitchen utensils from the department. And on June 14 Doris Johannesson left to become the bride of Ron McFayden. The gifts for Doris were a pressure cooker and towels. Mr. A. Carr, head of department, made the presentations.

*Hosiery and Lingerie—By Angela Treger*

Margaret McLeod left the department June 19 to reside in Vancouver. Our good wishes go with her.

The latest sparkling attraction is on the third finger of Maybelle Daniel's left hand. The lucky man is Victor Porter. Best wishes.

*Shoes—By C. Mickoski*

Helen Martens left to be married to Bob Pierce May 31. On behalf of the staff Mr. R. G. Chatwin, assistant, presented Helen with a satin bedspread. A shower was held in Helen's honour at the Homestead where she was presented with a bedroom lamp.

*Men's Clothing—By Tannes Schumacher*

Our good wishes go with George Nisbet who left to enjoy his quarter-century holiday and also to be married to Pat Kirkpatrick of the Millinery. The wedding took place June 28. George was presented with a table lamp by Mr. T. Carson, head of department, on behalf of the management and staff.

Welcome back to Mr. Carson from his holidays which were spent in sunny British Columbia.

*5c to \$3.00—By Peggy McCance*

Ruth Stanford's marriage took place June 7 at St. Alphonsus' Church to John Hazen. Presentation of an iron and pillow cases was made to Ruth from the staff.

Irene Tessier was married June 21 to Donald Peck at St. Boniface Basilica. Kitchenware was given to Irene by the staff, and Frances Allison held a miscellaneous shower for her at the home of Mrs. Ernie Tooth. Good wishes to both our brides.

*Piece Goods—By Jessie McIntosh*

Welcome back to Emily Boorman who has been away ill for some time.

\* \* \*

### MAIN FLOOR

*Jewellery—By T. R. Bennett*

Our good wishes go with Berle Inman who was married May 31 at St. Stephen's-Broadway United Church. The department presented her with a Victorian tea and coffee set and crystal goblets. A shower was held for her at the home of Mrs. L. Johnston at which she received bedding from the girls. Mr. A. Cranston, supervisor, and Mr. M. Donaldson, head of department, who were away on a buying trip, sent a telegram of good wishes to the bride.

*Books and Stationery—By Marjorie Lawton*

Out of the hospital and on the road to recovery are Mr. S. Florence, head of department, and Miss N. Yeddeau. They both say thank you for all the inquiries and good wishes.

*Gloves and Hosiery—By Norma Patterson*

Good wishes go out to Audrey Ursel who was married May 24 to Gordon Wittman at Norwood United Church. They are making their home in Kingston, Ontario. Joan Chamberlain held a shower for Audrey at her home, and the department held a breakfast in her honour at Moore's on May 20 where Mr. C. A. Campbell, supervisor, presented her with luggage.

*Drugs—By C. O'Kelley*

Our good wishes go with Bill Martin, who has left us to write exams and seek his fortune in the west.

We are glad to have Mrs. Johnston, Order Board, and Mrs. Bowman, "Charles of the Ritz" demonstrator, back with us. Both have been away ill.

Margaret Switzer, Camera Counter, left to be married. The girls held a shower for her at which she received a bedspread. She was presented with a camera from the department. Best of luck to you, Margaret.

\* \* \*

### SECOND FLOOR

*Fancy Goods—By Mabel Deacon*

We are sorry to report that Mr. S. H. Williams, our supervisor, is on the sick list. We hope he'll be back with us soon.

\* \* \*

### THIRD FLOOR

*Stoves and Plumbing—By Joan Hall*

Harold Crawford, formerly head of the Electric Range Section, left us for Yorkton. He was presented with a travelling case as a gift from the staff.

Fred Dyer is enjoying his quarter-century holiday in California.



IT'S A WHOPPER!  
Cecil Sinclair (Linens) pulled this one out of Clearwater Bay on May 18. It weighed 25 lbs.

#### Hardware

Best wishes to Shirley Tait who married Ken Haldane June 28 at St. Ignatius' Church. A kitchenware shower was held for her at the home of Marguerite McEachern on June 11. The departmental gift was a mirror.

#### Meats—By Hilda Mensforth

We were sorry to say good-bye to Joan VanHull. She was presented with a beautiful jewel case. Good luck, Joan, in your new position.

A hearty welcome back to Annette Derkach who has been away ill.

Our deepest sympathy goes to Frank Cooper in the loss of his wife, and to Jack Grant in the loss of his mother.

We are pleased to see Johnny Johnson and Billy Harrison back on the job after their recent illnesses.

#### D.A. Office Chatter—By E. Landsley

Presentation of two end tables was made to Joyce Arkle whose marriage to Kenneth Dick took place at St. Paul's United Church, May 16. Mr. Lorne Mills, assistant, did the honours. The best wishes of the staff are extended for your happiness, Joyce.

Ursula St. Denis arrived at work May 9 with a sparkle on her finger. The lovely ring was presented by Merv Richardson. Best wishes to you both.

Yvette Lavalee has announced that her wedding to Keith Barnbrook will take place August 29. All our best wishes for your happiness, Yvette.

Eighteen

Glad to have Grace Heath back in the fold again after her stay in the hospital.

In honour of Bev Franklin, the girls gathered at the home of Mrs. Verne Peters, May 7, where Bev was presented with some beautiful gifts to start her married life. Our best wishes, Bev and Dick.

Kay Reshetnyk is dazzling everyone these days with the beautiful diamond ring presented to her by Don Guttman. The big day, we hear, is some time this fall. All the best to you both.

We would like to say good-bye to Mrs. Betty Horwood who left May 17 to take up housekeeping.

\* \* \*

#### FOURTH FLOOR

##### Coats and Suits

Mrs. Geary Eakin (Bernice Charman) has returned following a honeymoon in the United States and we are glad to see her back.

The department extends congratulations to Mrs. Nancy McNichol on the birth of a daughter weighing 7 lbs. 2 oz., on May 26.

Mary Bowen has returned after an accident. Glad to see you back, Mary.

\* \* \*

#### FIFTH FLOOR

##### Grill Room Products—By Margaret Wilson

A shower was held June 11 at the Homestead for Shirley Haney where she was presented with a corsage and linen.

Lena Paley, third floor Coffee Bar, left May 17 to be married. She received silverware from the department and kitchenware from the girls in her section. Lots of luck and happiness, Lena.

##### Children's Shoes—By Wm. McCutcheon

Our little Pat Dowle became engaged to David Ronald Hunt, May 22. Many happy returns of the day, Pat.

\* \* \*

#### SIXTH FLOOR

##### Carpets Calling

Sorry to report that Mr. McGowan has been sick for some time, but hope he is better now and will be back with us soon.

Welcome to Louise Robbins and Pat Milne to the department. We hope they will enjoy working with us.

To all those of the staff vacationing—a happy holiday.

Thelma Kyle was the recipient of a pair of boudoir lamps from the staff on the occasion of her leaving the Store to become the bride of Herbert Hedges. The wedding took place in Wolseley, Saskatchewan, June 14. The girls of the department had a shower, presenting her with a chenille bedspread.

\* \* \*

#### SEVENTH FLOOR

##### Radios—By Flo McDowall

Marian Horton was married June 5 to Al Anderson at St. Andrew's River Heights United Church. The department presented her with boudoir lamps. Best of luck to you both.

Bud Wall of our Service Department was married June 7 to Kay Acheson at St. John's United Church. The department gave him a torchere. Both couples are enjoying a trip to the United States.

*Wages Office—By Marge Bandeen*

Sorry to have Ruth Bardal and Mary McLennan away ill. Hope they'll soon be back.

Shirley Edgar was presented with a cosmetic bag and Margaret Stevens with an overnight bag when they left the department. Best of luck to you both.

*Budget Plan—By Glenn Wood*

Dorothy Sutton was married May 26 to Walter Newfeld at Dorothy's home in Killarney. The staff gave her a table lamp and the gals presented her with an electric kitchen clock. All the best, Dorothy.

Best wishes to Verda Pierce who received a lovely engagement ring from Noel Jasper, May 17.

Mrs. Kay Taylor has left to take up household duties and was presented with a lapel pin from the staff and a pair of Chinese plaques from her section. Good luck, Kay.

Mrs. Barbara Wolfe left May 30 to make her home in Edmonton. The gals gave her a Ronson lighter. We hope you like your new home, Barb.

Margo Neudorf left May 23 for the "Ten-Gallon-Hat City" and was presented with a camera from the staff and a necklace from the girls in her section. Good luck to you, Margo.

\* \* \*

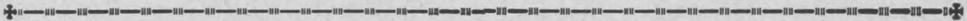
**EIGHTH FLOOR***Women's Garment Alterations**By Helen J. Ledocowski*

Freda Muller left us May 21 to be married to Heintz Penner, May 24. She was presented with a chenille bedspread by Miss Waywood, head of department, on behalf of the staff.

Glad to see Winnie Caihness, Minnie Janke, Kay Stecher and Rachel Cainflone back at work after their recent illnesses.

*Sales Audit and C.O.D. Office—By Eleanor Hunt*

It's hard to say which is the brighter, the smile

**IN THE MAIL BAG****THIRD FLOOR***Drapery Work-room**A. Holmes and N. Lemecha*

A work-room romance came to a pleasant climax when Mr. R. Schlamb took unto himself a bride, Miss B. Douville. The wedding was May 31. Pudge and Bertha were presented with a torchere, Mr. S. Patterson, head of department, doing the honours for the staff. A miscellaneous shower was held at the residence of Miss M. Anderson. We wish them all the best for the future.

*M.O. Operating*

Margaret Allan, a former member of 122 Department and now with the Sales Audit, Vancouver Store, was a recent visitor in Winnipeg. At a gathering in her honour there were 13 of her former women associates whose record of service in the M.O. totalled 124 years.

\* \* \*

**FIFTH FLOOR***Sporting Goods Stock-room*

Congratulations to John Foerster, a member of our staff, who recently earned his grade IX diploma in English from the Daniel McIntyre class held for new Canadians. John, who came here from Ger-

on her face or the beautiful diamond on the finger of Iris Grimstead. On June 2 she became engaged to Bud Insch of the Basement Store. Good wishes to you both.

The surprise of the month was when Laurie Herbert left for a short holiday in Saskatoon and returned as the bride of Peter Chranouski. On her return she was the honoured guest at a miscellaneous shower held by her friends in the office at the home of Pat Wieb. The parting gift from the staff was a torchere. She also received blankets, sheets and a bedspread. The department wishes you every happiness in your future life, Laurie and Pete.

We regretfully say good-bye to Murielle LeClerc who left to reside in Vancouver. As a remembrance from the office she received a pen and pencil set.

Welcome back to Olive Adams who has returned from a trip to New York, Florida and Bermuda.

We extend our sympathy to Mae Wallace over the illness of her mother, who is on the M.O. Staff, and wish Mrs. Wallace a speedy recovery.

Hello to Joyce Arber, who is recuperating from a recent operation. Your machine is dusted, Joyce, hustle back!

*Telephones*

During the past month we've had to say good-bye to four of the Order Board staff, and sorry we are to see them go. Frankie Moyse and Frances Bulloch, from the Provision Order Board, have taken up full-time housekeeping, and Muriel Flockton, Hardware Board, and Joy Earle, Order Room Collections, have left for other positions. All of us wish you all the best and don't forget us.

Pleased to welcome Frances Ross back to work after a lengthy illness. Also pleased to hear good reports on the convalescences of Fanny Tomes, Judy Tremblay and Phyllis Wilkes. Hope you are back by press date.

A welcome is extended to Helen Reeves who has rejoined the Hardware Phone Section.

many about two years ago, has been on the staff since May, 1951.

*Sporting Goods and Toys**By D. Hardiman and J. McNiven*

Joseph Farmer, formerly of 61 W.R., won the B. C. Scrivener trophy, May 30, at the grandfathers' tournament held at Elmhurst. Joe, who is 75 years young and now retired, shot 49 out and 49 in for a gross total of 98. Congratulations, Joe. P.S. What happened to the younger golfers from our department? If you would like some lessons, just see Joe.

\* \* \*

**SIXTH FLOOR***Dress Goods*

Glad to hear that Mr. P. H. Longstaffe, head of department, enjoyed his vacation in England. He flew over to visit his daughter and her husband, Mr. and Mrs. Geoff Watkinson, and to meet his first granddaughter, Joan Helene, nine months old.

Charlie Wall was passing around chocolates and cigars on the morning of June 11 because he had just become the proud papa of a 7-lb. boy, David Alfred, brother for Jackie. Congratulations.

Mrs. Mary Ignat left us last month to concentrate her efforts on housekeeping. She was a popu-

## Windsor Passes On

Windsor, who belonged to Nora Hughes, formerly of the M.O. Cash Returns, has gone to his reward. During the war Windsor collected pennies from his friends in St. Vital and turned them over to the "Penny-a-Week-Fund" for cigarettes for the boys overseas.



lar member of the Imps' ball team. Mrs. Mary Mychniw also left. Farewell and lots of luck to you both.

A speedy recovery to Pat Tugby and Margaret Hanks who have been on the sick list. Their many friends will be glad to know they are improving and hope to be back soon.

Min Stacey was a member of the winning team of the Irish Five-Pin Bowling League and received a gold cup. Good rolling, Min.

### Staples

We extend sincere sympathy to Beatrice Adamac on the death of her brother, James, June 11.

Congratulations to Evelyn McAndrew who came home from her first golf field day with a shiny new golf ball as her prize.

\* \* \*

## SEVENTH FLOOR

*Lingerie—By B. Nash*

Welcome to Elda Dyck who is back with us.

We were sorry to hear of Mrs. L. Hawksley's illness. We all wish you a speedy recovery, Florence.

Jean Puxty is making good progress after her recent operation. We hope it won't be long before she is with us again.

*Millinery and Fashion Accessories  
By Muriel Fraser*

Bill Milne arrived May 16 to find a decorated desk and a vegetable corsage waiting for him. The occasion was the eve of his wedding to Phyllis Penny which took place May 17 at Norwood United Church. On behalf of the staffs of 3 and 4 Departments, Mr. L. E. Christie, head of department, presented Bill with a mirror, then a "shower" gift of a combination toaster and waffle iron. Former associates added a lovely carving set.

*Women's Dresses—By K. Kimak*

Vera Leibrecht was married to Steve Kostiw at St. Stephen's-Broadway Church. She received a chenille bedspread and Coalport china from the department. We wish Vera and Steve lots of luck.

Best of luck, also, to Betty Anderson who married John Braund at St. Matthew's Church. She was presented with a chenille bedspread, silver relish dish and a cake plate.

*Women's Sportswear—By G. Burns*

Blankets were presented to Marion Wilson when she left the department to be married to Ken Thomson. They will reside in the United States. Good wishes to you both.

Our sincere sympathy is extended to Mary Kurdydyk on her recent bereavement.

*Garment Factory—By A. Kirkby*

Our best wishes to May Vincent who is spending her quarter-century holiday in California.

At this time our sympathy is extended to Alice Morin, whose sister passed away recently.

\* \* \*

## EIGHTH FLOOR

*M.O. Copying—By M. Shepherd*

Lil Campbell chose May 23 for her wedding at First Federated Icelandic Church to Carl Pederson. The departmental gift was a pair of table lamps and the girls held a shower at Marge Copleman's where Lil received a mirror and rug.

When Alex King retired May 17 he was presented with a mantel radio. Happy retirement, Alex.

Bea VanHea was married June 7 at Sacred Heart Church to Danny Cauwenberg. Bea received a torchere from the department and an iron and silverware at a shower held by the girls at the Homestead.

It's nice to see Kay Lewis and Elsie Course back after their recent illnesses.

Borden Cardinal claimed as his bride, Jennie Ewenko. They were married May 31 at the Blessed Virgin Mary Church. The department presented Jennie with linen and she received Revereware and tumblers at a shower held by the girls at the home of Gladys Komar.

Good wishes to Laura Johnson who received a lovely diamond May 17 from Denis McCarthy.

St. James' United Church was where Lillian Salter chose to be married to Earl Hough, June 14. Lil received a pair of rugs, crystal sherbets and plates as well as a clock as gifts from the department. A mirror, canister and refrigerator set were presented by the girls at a shower held at the home of Kay Lewis.

We hope Ethel McDougall has a pleasant trip. She left for a flying visit to England, France and Italy.

Fort William will be the future home of Gertie Girouard who was married June 14 to John Lukacin at St. Norbert Church. Marge Stockley and Rose Morris held a shower for her at which Gertie received lamps. The gift from the department was a steam iron.

Congratulations to Bette McMurdo and Mary Thompson who celebrated 25 years with the Company on June 13.

*M.O. Complaints—By J. Baynes*

Anne Young chose June 14 to become the bride of Collin Davies at Augustine United Church. She was presented with a mirror from the department and received a satin comforter at a shower held for her at the home of Jennie Petrick. Our best wishes for many years of happiness together go with them.

We are proud at having at least one golf champion in the department. Mr. George Latimer won the Senior Men's trophy at Elmhurst, May 30. Our sincere congratulations to you, Mr. Latimer.

*M.O. Cashiers*

Our heartiest wishes to Marian McKenzie who was married to Bill Paice, June 7, in Riverview United Church. She was presented with a chenille bedspread, pictures and a bathroom hamper from

the staff, and a kitchenware shower was held in her honour.

Best wishes to three of our girls who received lovely diamonds: Nora Logan from Adrian Berreault, Edith Adherne from John Lewchuk, and Barbara Radley from George Gumany.

Welcome back to Gay Jubinville following her recent operation.

*M.O. Salesroom, Files and Correspondence  
By G. Brownlee and L. Lauch*

Our best wishes to Flo Teskey who married Elmer Lane, May 24. She received Moorcroft pottery from the staff.

Lea Chic left to become the bride of Bruce James June 21, at St. Paul's United Church. Lea was presented with blankets from the department and a bedspread and linen from the girls. A kitchenware shower was held in her honour.

Our good wishes and good-byes go with Mrs. Dunnett and Beth Machalck who have left our department.

Good wishes, also, to Flo Hill who received a diamond on May 26, from Frank Pierson.

Hope to have Jean Campbell and Eileen Greaves who are on the sick list, back soon.

The Five O'Clock Bowlers held their annual wind-up at Rae and Jerry's, May 26. Prizes were presented by George Goldhawk to the Mail Bags and Safety Pins, the two top teams. High scorer was Yolande Lussier. Those with high averages were Olive McReynolds, Louise Lauch, Grace Lesard and Amy Hatherley.

Our sincere sympathy is extended to Maurice Larcombe on the loss of his wife.

\* \* \*

#### NINTH FLOOR

*Men's Furnishings—By D. Dee*

We are glad to have Mr. G. Firth, assistant, back on the job again following an illness. Two members of the staff are on our sick list, Hazel McLaughlin and Mrs. J. Miklash. Hope you will soon be quite well again, girls.

Congratulations to Mr. W. Seal who celebrated his 40th anniversary with the Company, June 17.

*Gloves and Hosiery—By May Scott*

Mr. S. Fleming, head of department, presented Reta Brisson with an electric toaster as a gift from the staff. She also received a bed throw, iron and lamp as shower gifts. Our very best wishes to you, Rita, and may you have much happiness in the years ahead.

*M.O. Notions—By G. Smith*

Welcome back to Dorothy Chisnell and Margaret Elder, both of whom have been away ill.

Sorry to report that our supervisor, Mr. S. H. Williams, is ill and in the hospital. Our best wishes for a speedy recovery.

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#### ELEVATOR UPS AND DOWNS

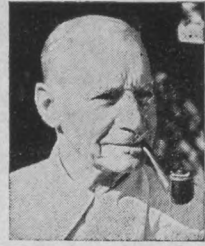
*By Agnes Reese*

Cupid has been around again. Our best wishes to Phyllis Walmsley and Joan Dowson.

We said good-bye to part-time girls recently: Doreen Reader left to join her husband on a farm. Her gift was a coffee table. Pauline Hart has resumed her household duties. She was given a torchere from the girls.

#### An Old Friend Still Young

"Nifty" Young, now 80 years old and fit as a fiddle, sends greetings to his friends in Eaton's and asks, if any of them are down his way (Whittier, California), that they look him up. Nifty was with the Paint Shop.



Welcome back to the following girls who have been away for some time: Elsie (Mallows) Pidlaski, Mary (Robertson) Price and Mary Frankland.

Hello to Marion Melnyk, a new member.

\* \* \*

#### ALEXANDER AVENUE WAREHOUSE

*M.O. Furniture—By A. Surbey*

We wish to welcome Tom Davidson and Tommy Weir back. They have both been away ill.

The department suffered a loss in the death of our fellow employee, Clarence Bell. Our deepest sympathy goes to his family.

\* \* \*

#### PRINTING PLANT PATTTER

*By M. Torrance*

Congratulations to Messrs. Sid Done, Charlie Jenner and Jimmy Anderson on the occasion of their 30 years of faithful service with the Company.

Congratulations are also in order for Dora Zaidman who has completed 25 years of service. Dora received a set of luggage from the girls and several individual gifts.

To Mr. and Mrs. Charlie Peters on the birth of a daughter, Janet Margaret, congratulations!

Welcome back to Lloyd Sturgeon, following a long illness.

Yes'm, we are up to bats again. The boys are working hard. How about a little co-operation and support?

#### EATON MEN'S BRIDGE CLUB HAS FINAL SESSION FOR SEASON

"Game and rubber!" said the men of the Eaton Bridge Club as they wound up a successful season at Moore's on April 29. Fifty members joined in the final fling of the current year.

Prizes both for the group and the evening's play were awarded to Mark Smithson and Melvin McKenzie by President Jack Syme. For leading their group, they received wallets, and lighters for the evening's play.

The new executive for the coming season was elected: *President*, Tom Ewart. *Secretary-treasurer*, Roy Robinson. *Committee*, Jim Paull, Bud Curtis, Mark Smithson, Melvin McKenzie and Art McLellan.

#### Another Proud Poppa

Ed Graydon of the Staples, has received word that son Ed has been given his Master of Education degree in recreation and camping at the 66th commencement of Springfield College.



# CONTACTS

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 City Advertising

## PORT ARTHUR NEWS



Roger Wright

On June 4, 26 golfers from the Port Arthur Store participated in the annual field day handicap tournament at the Port Arthur Golf and Country Club. Roger Wright won the Eaton trophy with a net score of 69 (99-30).

Low gross was won by T. Kenny.

Other prize winners were: Low Net, 1st Nine—G. Rudd; Low Net, 2nd Nine—R. Masters; Low Hidden Hole, 1st Nine—G. Murray; High Hidden Hole, 1st Nine—J. Owens; Low Hidden Hole, 2nd Nine—B. McDowell; High Hidden Hole, 2nd Nine—A. Thomson.

A belated presentation of the Life Assurance trophy for the knockout tournament for 1951 was made to G. D. Nelson who defeated G. Johnson.

Following the tournament a buffet supper was served at the Country Club at which the trophies and prizes were presented.

Twenty-Two



**Dollars  
Knocking  
At Your  
Door!**

*Congratulations to the three employees  
who recently won awards in the  
Employees' Suggestion Contest:*

William J. Allen (Candy Factory) ..	\$10.00
J. A. Edwards (M.O. Furniture) ....	5.00
Dorothy Maunders (Toys) .....	3.00

*How about putting on your  
thinking caps, Eatonians?*

## IT'S ELEVATING. ISN'T IT?

In answer to the many queries as to exactly what is happening in the main Store, and why the canvas drapes, the Construction Office has released a few facts.

The Store has begun a construction program to modernize elevators and escalators. Five of the latest-type elevators are being installed in the centre of the Portage Avenue wall with consequent rearrangement of the departments in this area.

The new elevators will be electronically controlled. The simple pushing of a button will set the complicated machinery in motion for opening and shutting the doors and for stopping at the correct floors. The elevators will come to floor level automatically.

It is hoped that interference with business will be kept to a minimum though some minor discomforts are unavoidable during construction. It is anticipated that by next spring our customers will enjoy with us the benefits of these modern elevators.

In addition, the D.A. Office, the Budget Plan and the Wages Office are being moved to the eighth floor in order to provide more efficient and centralized operation of these services and to increase the selling space on the lower floors.

## In Memoriam

### CLARENCE ALBERT BELL

A member of the Furniture Warehouse staff where he operated an electric saw, Clarence Bell passed away on May 25. He joined the Company in 1943, coming here from Stonewall.

Clarence will be missed by his many friends in the Warehouse as well as those members of his family who survive: his five sisters, Mrs. Ruby James, Mrs. Fraser McLennan, Mrs. W. H. Edward, Mrs. Ernest Wright and Mrs. Ray Wilson, and three brothers, William, Arnold and Edgar. Our sympathy is offered to them.

### WILLIAM PATTERSON

A signature with the Basement Store for the last several years, Bill Patterson passed away June 16 after a short illness.

Born in Glasgow, Scotland, he came to Canada in 1914. He joined the Company in 1935 and had spent all his Company service in the Basement Store.

Bill was interested in curling, bowled with the Boot and Shoe League, and was a speed swimmer with the Y Tankers. He also belonged to the Eaton Bridge League.

Our sympathy is offered to his widow, his daughter, Joyce, son, Duncan, and two brothers and three sisters who survive.

— • —

**Our sincere sympathy is offered to these members of the staff  
who recently suffered bereavements:**

#### In the Loss of a Father

MRS. D. OUELLETTE (Cash Office)  
MR. J. SINCLAIR (Truck Painting)  
MRS. R. MACKAY (City Advertising)  
MR. J. SMITH (Sporting Goods)  
MR. H. DAVIES (Refrigerator W.R.)  
MR. E. JACKSON (M.O. Watch Repairs)  
MISS M. KURDYDYK (M.O. Sportswear)  
MISS N. KURDYDYK (M.O. Packing)  
MR. J. OKRAINEC (Refrig. W.R.)

#### In the Loss of a Sister

MISS A. MORIN (Garment Factory)  
MR. J. GREEN (Picture W.R.)  
MR. J. OAKES (Sporting Goods W.R.)  
MRS. C. TURNER (Grocery Packing)

#### In the Loss of a Mother

MISS E. PALMER (Groceries)  
MISS Y. WHITE  
(Basement Men's Clothing)  
MR. W. HALL (Customers' Decorating)  
MR. T. RIDDELL (M.O. Packing)  
MR. J. GRANT (Meats)  
MRS. M. DOW (Seeds)  
MRS. M. CASE (Hardware)

#### In the Loss of His Wife

MR. M. LARCOMBE (M.O. Contracts)  
MR. F. COOPER (Meats)

#### In the Loss of a Brother

MISS B. ADAMAC (M.O. Linens)  
MR. D. PATTERSON (Printing)

# Forty Years Later!



## Something Old — Something New

A wedding dress bought at Eaton's for ten dollars by a bride of 1912 adorns her youngest daughter on her great day, forty years later.

THE T. EATON CO. LIMITED  
WINNIPEG CANADA